

**Los Angeles, CA (September 30, 2008)** – [FREEDOMSPEAKS.COM](http://FREEDOMSPEAKS.COM), the world's first non-partisan online political community announced today the launch of their API (Application Programming Interface) and Widgets making publicly available their database of over 10,000 public official profiles. The API also leverages key technologies developed by FreedomSpeaks that facilitate the direct communication of citizens with their publicly elected officials. Today's announcement reinforces FreedomSpeaks' commitment to complete government transparency.

"We're excited to see what developers will create utilizing the data and functionality that we're providing. It's been our goal from the onset at FreedomSpeaks to make the information we've gathered publicly available, and this is a huge step towards realizing that goal," said Jason Kiesel, Founder and CEO of FreedomSpeaks.

FreedomSpeaks has developed technology that 1) informs members who represents them at both the state and federal levels of government; and 2) enables members to write letters to any public official in their database. Because the website is supported by ad revenues, these services are provided free of charge to all members.

"In an ideal world, we'd like to see every citizen in this great country take part in the political process. And with the release of our API and Widgets, we are moving one step closer to achieving this goal by enabling and facilitating the public's interaction with their government officials on virtually every website," said Steve Martinez, VP of Legal and Business Affairs. "Imagine if every political blog allowed their readership to send a letter to their representatives directly from the post itself. That would have a huge impact on how we interact and influence our politicians."

Graham Sibley, co-founder of the [YOUUnited Foundation](http://YOUUnited.org), a non-profit organization fusing political and social activism with film, has been beta testing FreedomSpeaks' widget for the past few weeks with great results. "We feel the widget compliments our primary mission to 'Beat 1960' and improve voter turnout for the 2008 Elections. We don't care if our members are Democrats or Republicans, we just want them to get out and vote, and FreedomSpeaks helps us accomplish this mission perfectly."

The launch of the FreedomSpeaks' API is the first from any for-profit company in the political space. Starting today, developers will be free to use the API and begin developing applications of their own. FreedomSpeaks will continue to roll out more and more functionality in the coming months. Some of the highlights of this roadmap include data for local representatives, polling, bills/legislation, and data on campaign finance. For complete details on the FreedomSpeaks API, please visit <http://content.freedomspeaks.com/api.aspx>.

## **About FreedomSpeaks**

[FREEDOMSPEAKS.COM](http://FREEDOMSPEAKS.COM), a Los Angeles based startup, is the only completely non-partisan political social network that allows its members to write letters to their publicly elected officials. With the click of a mouse, a single letter can be delivered via both email and fax to one or all of the public

officials you select! We currently have data for both Federal and State officials, including their addresses, telephones, faxes, emails and websites. It's time for you to speak out and be heard America – with [FREEDOMSPEAKS.COM](http://FREEDOMSPEAKS.COM), it's easy!

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